

New Resources Consulting's FRACTIONAL CIO/CTO SERVICES

Strategic Technology Leadership, When and How You Need It

BENEFITS

Strategic Leadership



Unbiased, Vendor-Neutral



Accelerated Outcomes



Risk Mitigation



Competitive Advantage



Flexible Models

Empowering Your Organization

In today's fast-evolving digital landscape, organizations of all sizes face the challenge of leveraging technology to maintain a competitive edge, streamline operations, and drive innovation. Yet many small and midsize enterprises (and even fast-scaling divisions of large companies) lack the need or resources for a full-time Chief Information Officer (CIO) or Chief Technology Officer (CTO). The result is often reactive decision-making, stalled initiatives, or misaligned technology investments.

NRC's Fractional CIO/CTO service fills the gap, delivering executive-level technology leadership and strategic guidance precisely when you need it, on a flexible, scalable basis. This approach ensures technology decisions remain aligned with business goals while adapting to changing priorities and growth demands.

What is a Fractional CIO/CTO?

A Fractional CIO or CTO is a seasoned IT executive who serves in a part-time, project-based, or interim capacity to guide your organization's technology strategy, investments, and operations. Available on-site, remotely, or in a hybrid model, this provides access to top-tier leadership without the cost or long-term commitment of a permanent hire. It allows organizations to gain both strategic oversight and hands-on leadership while maintaining operational flexibility.

NRC'S FRACTIONAL CIO/CTO SERVICES ARE IDEAL FOR:

- ◆ Small to mid-sized businesses needing strategic IT guidance.
- ◆ Organizations in transition: mergers, acquisitions, or leadership gaps.
- ◆ Nonprofits, government, and education with complex needs on limited budgets.
- ◆ Startups preparing for growth and funding.
- ◆ Companies facing urgent technology, compliance, or security challenges.

THE PROCESS

Discovery & Assessment

- ◆ Evaluate IT landscape & business objectives

Strategic Roadmap

- ◆ Define a clear, actionable technology plan

Delivery & Execution

- ◆ Guide implementation & ensure accountability

Continuous Improvement

- ◆ Monitor, measure, and refine

ENGAGEMENT MODELS

Part-Time CIO/CTO

- ◆ Ongoing strategic leadership

Interim CIO/CTO

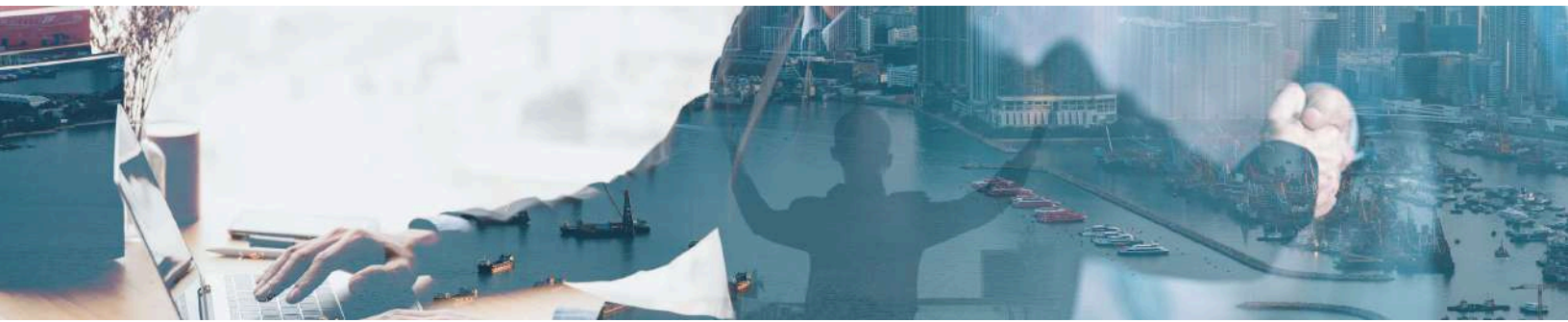
- ◆ Short-term leadership coverage

Project-Based CIO/CTO

- ◆ Engagement for defined initiatives

On-Demand CIO/CTO

- ◆ Flexible, as-needed support



NRC'S FRACTIONAL CIO/CTO OFFERINGS

- ◆ Strategic IT Leadership - Create and implement an IT strategy aligned with your business objectives.
- ◆ Talent Development & Team Leadership - Mentor staff, advise on structure, and support hiring.
- ◆ Technology Assessment and Planning - Identify gaps, opportunities, and a clear path forward.
- ◆ Digital Transformation Guidance - Lead initiatives from automation to emerging tech adoption.
- ◆ Vendor & Partner Management - Negotiate contracts, manage relationships, and maximize value.
- ◆ IT Governance & Policy Development - Establish policies, standards, and best practices.
- ◆ Project & Change Management - Drive successful delivery and adoption of new systems.
- ◆ Cybersecurity Oversight - Evaluate threats, design frameworks, and ensure compliance.